

EASY BRICK[®]



 **Genest**
36 Wilson Street
Sanford, ME 04073

1-800-649-4773
GenestArchitecture.com

 **Genest**

Easy Brick[®] is a registered trademark of Genest Concrete Works, Inc.

Technical Information

1. Product Name

Genest Easy Brick

2. Manufacturer

Genest Concrete Works, Inc.

36 Wilson Street, Sanford, Maine 04073

•Phone: 207-324-3250 • NE: 800-649-4773 •FAX: 207-490-5076

• sales@genest-concrete.com www.GenestArchitecture.com

3. Product Description

Genest Easy Brick offers the timeless look and creative possibilities of clay brick at a fraction of the cost. Standard nominal half high units 4" x 4" x 16", 6" x 4" x 16", 8" x 4" x 16", 12" x 4" x 16". Corners and bond-beam knockouts are available. Concrete brick facing size of 2 1/4" x 3 5/8" x 7 5/8". Single Bullnose, Sill Corner and Double Bullnose are available.

Basic Use:

Easy Brick can be used as a decorative load bearing masonry unit with a finished look inside and out for single wythe construction. Easy Brick can be used as a veneer when used in conjunction with proper ties and backup materials.

4. Technical Data

Applicable Standards ASTM:

C 33 Standard Specification for Concrete Aggregates

C 90 Standard Specification for Load Bearing Concrete Masonry Units

C 140 Standard Test Methods for Sampling and Testing Concrete Masonry Units

C 150 Standard Specification for Portland Cement

C 55 Standard Specification for Concrete Building Brick

C 1634 Standard Specification for Concrete Facing Brick

E 514 Standard Test Method for Water Penetration and Leakage through Masonry

5. Installation

Applicable NCMA TEK Information

TEK 5 – 15 Details for Half-High Concrete Masonry Units

TEK 3 – 6B Concrete Masonry Veneers

TEK 5 – 1B Concrete Masonry Veneer Details

TEK 14 – 5A Load Bearing Concrete Masonry Wall Design

6. Cleaning

Applicable NCMA TEK Information

TEK 8 – 02A Removal of Stains from Concrete Masonry

TEK 8 – 04A Cleaning Concrete Masonry

In-Progress Cleaning – Clean Easy Brick as work pro z



Easy Brick 2 1/4" x 8"
(Port City Blend)



Target
(Bedford, Ma.)
Easy Brick 4" x 16"
Bedford Blend



Easy Brick 2 1/4" x 8"
(Port City Blend)



Lowe's Building Center
(Scarborough, Me.)
Easy Brick 4" x 16"
Carrabassett, Winter Brown &
Bedford Blend

“The Genest Easy Brick truly helped make this project a civil landmark for the Town of Sanford.”

- John Charette, Port City Architecture



Town Fair Tire
(Biddeford, ME)
Easy Brick 4" x 16"
Port City Blend



Why Do Design Professionals Select Easy Brick?

Economical

- Cost comparable with architectural concrete masonry
- Both faces can be used which minimizes waste
- Installs faster than clay brick
- Has the look of clay brick at a fraction of the cost
- Virtually maintenance free

Sustainable Design

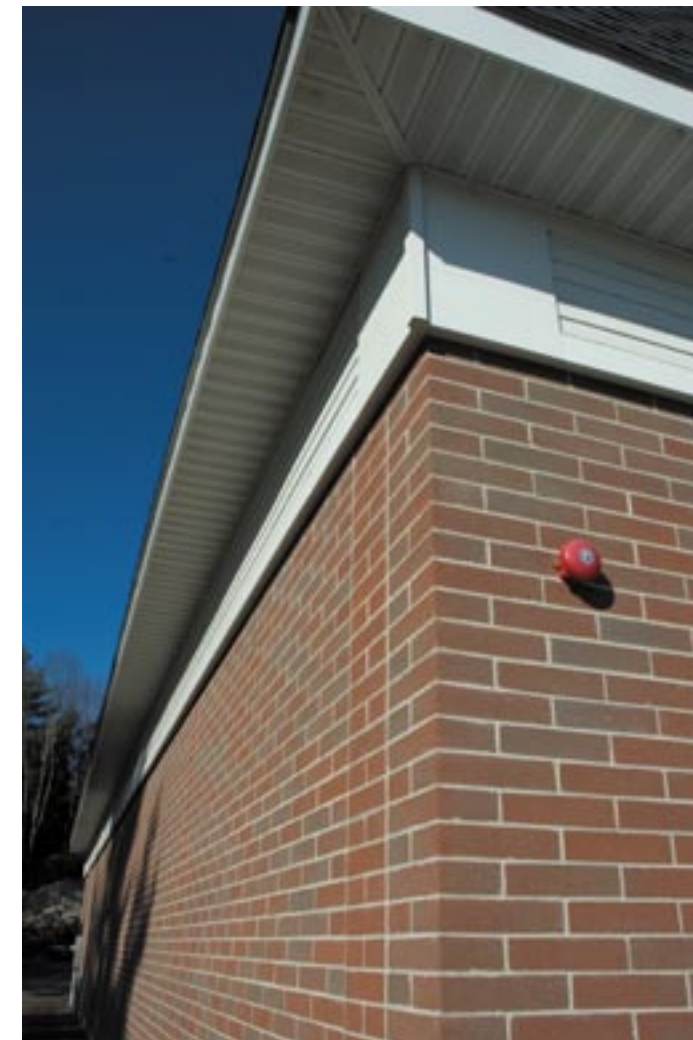
- Highly resistant to mold
- Manufactured with recycled materials
- Manufactured with material from local sources
- Optimizes energy performance
- Improves indoor air quality
- Improves acoustic performance

Architectural Design

- Various options available in color, texture, and sizes
- Manufactured with integral water repellent
- Ability to color match existing buildings
- Meets all applicable ASTM standards
- Offers veneer-like appearance in economical single wythe construction

Construction

- Shorter construction time because of the single wythe load bearing design
- Consistent sizes reduce waste and improves productivity
- Load bearing units available with corners and bond beams
- Veneer units available in single bull nose, double bull nose and sill corners
- Can be grouted and reinforced



EASY BRICK PORT CITY BLEND



Genest has been manufacturing concrete products in southern Maine since the 1930's. We use Maine materials and Maine Labor to make products that meet or exceed the highest industry standards. We are proud to manufacture our products in Maine.

Sanford Police Station
(Sanford, ME)
Easy Brick 2 1/4" x 8"
Port City Blend



SINGLE WYTHER CONSTRUCTION

Exterior



Interior



Color Pallet



Easy Brick Sizes and Shapes



Port City Blend



Port City Red



Carrabassett Blend



South Bay Blend



Cottage Blend



Granite Blend



Pheasant Blend



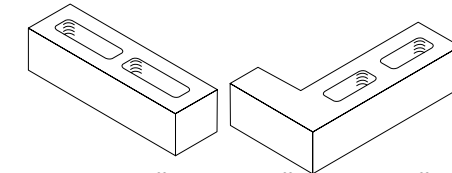
Bedford Blend



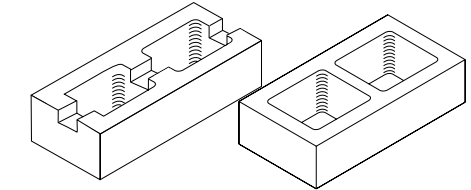
Limestone

The color photos were prepared with great concern for accuracy. It is suggested that actual samples be requested before specifying color and textures.

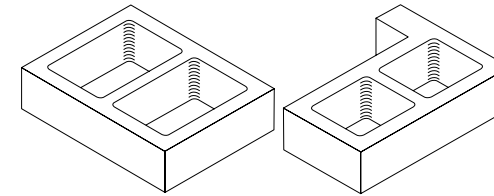
Standard Half-High Units & Sizes



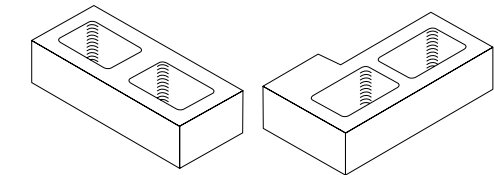
3 5/8" x 3 5/8" x 15 5/8"



7 5/8" x 3 5/8" x 15 5/8"

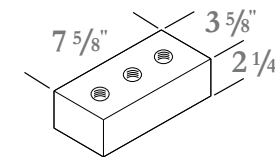


11 5/8" x 3 5/8" x 15 5/8"

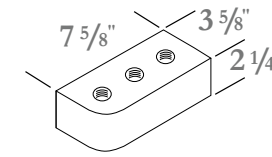


5 5/8" x 3 5/8" x 15 5/8"

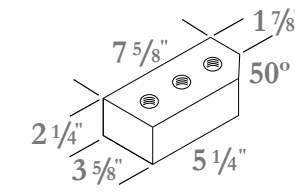
Concrete Brick Facing Sizes



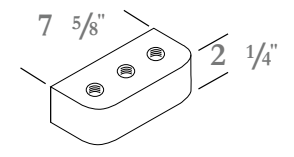
Stretcher



Single Bullnose



45° / Sill Corner



Double Bullnose

Meets all applicable ASTM standards for veneer and load bearing masonry. Manufactured with consistent size specifications.

For more information on Genest block sizes and shapes please contact our Sales Department at: 1-800-649-4773.

Or visit our Website at GenestArchitecture.com



Mardens
(Scarborough, ME)
Easy Brick 4" x 16"
Port City Blend